

B.L.C. News

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2009 Program Changes

We have been evaluating our lawn care program for this year and I think you will be happy with the "New 2009 Lawn Care Program".

Some of the changes that we have made are:

1. Added one non 2-4D herbicide treatment for broadleaf weeds. This will be added in the 3rd application.
2. Our iron treatment in the 2nd and 3rd applications will be a type of iron that can be utilized by your turf for a period of six to seven mowing's. The iron that we have used in the past

(and almost all other companies use) is only available to the plant for 4 mowings.

Two items that have not changed from last year are:

1. Grub Control is included in our basic program. This application will be applied in the third application.
2. **The 5th Application is still an option.** We highly recommend that you sign up for this application.
3. The timing of our applications have been changed. We felt that the applications were too far apart and we don't want

that to happen this year. The applications will be applied within the following schedule, weather permitting:

Application #1

April 1st thru April 15th

Application #2

May 15th thru May 30th

Application #3

July 1st thru July 15th

Application #4

August 17th thru August 29th

Application #5

Nov. 1st thru Nov.14th.

Complete program is listed on the back page.



Lower Prices in 2009!!!!

While most companies will be raising their prices for lawn care this year, BLC has not only added products to our program, but Jeff Benjamin has been committed to not raising prices in 2009. In fact; BLC is lowering their prices by 2 percent this year.

With the current economy, Jeff felt that if there was any

way that we could help our loyal customers, we should.

As I have outlined above, we are adding services into our program and not taking away or using less expensive products to lower our prices. We have negotiated with our suppliers and also purchased our products at the optimal time to enable us to offer this

incredible pricing structure.

All of us at BLC would like to thank you for your business and we want you to know that we will do our part to get us through these trying economic times.



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Announcement of New Sister Company:

Benjamin's Landscaping Corp. is proud to announce a new sister company, Benjamin Tree Service LLC. BTS is full service tree company that offers a professional approach to the tree industry. BTS is a member of the Nebraska Arborist Association and will use only the practices that are approved by the NAA to maintain the health of your trees.



2009 BLC Lawn Care Program:

1st Application:

*Specially blended liquid fertilizer
Pre-emergent herbicide for crabgrass*

3rd Application:

*Specially blended liquid fertilizer
Iron plus Micro Nutrients
Grub Control / Broadleaf weed control*

5th Application:

Heavy Granular Fertilizer

2nd Application:

*Specially blended liquid fertilizer
Pre-emergent herbicide for crabgrass
Iron plus Micro Nutrients
Broadleaf weed control*

4th Application:

*Specially blended liquid fertilizer
Broadleaf weed control*

For More Information

Visit our Website at: www.benjaminlandscaping.com