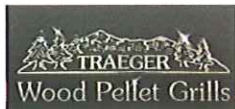


B.L.C. News

Inside this issue:

<i>What Worked?</i>	1
<i>5th Application</i>	1
<i>Trimming Trees</i>	2
<i>2010 Program</i>	2



What Worked... What Didn't

BLC is constantly evaluating our past years lawn care program to see what worked, and what didn't.

In 2009 we tried a new iron formulation that was suppose to be the newest and greatest product available. In our opinion, it didn't live up to the hype. We have decided that in 2010, we are going back to our old formulation. We are going to apply a heavier dose of iron on the middle three applications and this should give your lawn a consistent green throughout the growing season.

Our grub control last year was, once again; very good. We only

experienced a few grub breakouts so we are keeping with the same chemical family again this year.

Crabgrass and Spurge Control: For the most part, both of these weeds were controlled very well. We are not going to make and changes in the chemical chemistry for 2010.

Broadleaf Weed Control: Control of broadleaf weeds were again good on the lawns that we have been taking care of for a few years. As always, a new customer to BLC (a customer receiving our applications for less than 3 years) has the largest infestation of broadleaf weed.

Because of the infestation, it does take a couple of years to get caught up with the germination cycle of the weeds as there are always weed seeds germinating. *The reason we are treating your lawn twice a year for broadleaf weeds is because we can never eliminate the weeds entirely from your lawn. Our goal is to control the weeds to a reasonable and acceptable number.*

Jeff Benjamin
President, BLC

Our complete BLC program is listed on the back page.

Do I need the 5th Application?

If the 5th application is optional, does that mean I don't need it?

No. The reason that we made the 5th application optional a few years ago, was to provide our customers with a less expensive lawn care program. I feel if you were going to leave one application out it would be the fifth,

however; that does not mean that it is not beneficial to your lawn.

From a health and fertilization standpoint, the 5th application is the most important one we apply. This application promotes root growth as well as early leaf growth and green up the following spring.

Every year the number of people that receive the 5th application is increasing. This is because they see the benefits this application is providing to their turf. I recommend you try it for yourself and see the difference it makes.



Benjamin's Landscaping Corp.

105 Tilden St., Holdrege, NE 308.995.6791 ,
Toll Free 800.995.8873
Kearney Residents 308.236.8726
Fax 308.995.8945
E-mail; benland@charter.net

Visit us on the web;

www.benjaminlandscaping.com



Winter is a great time to trim your trees!

Trimming your trees while they are dormant is a great time. With the leaves off your trees, you can easily see the vascular system of your trees. Let the BTS experts examine your trees and give you a free estimate. BTS is a member of the Nebraska Arborist Association.

*BTS will never TOP a tree and
Please don't let anyone else!*



2010 BLC Lawn Care Program:

1st Application:

*Specially blended liquid fertilizer
Pre-emergent herbicide for crabgrass*

3rd Application:

*Specially blended liquid fertilizer
Liquid Iron Treatment
Grub Control*

5th Application:

Heavy Granular Fertilizer

2nd Application:

*Specially blended liquid fertilizer
Pre-emergent herbicide for crabgrass
Liquid Iron Treatment
Broadleaf weed control*

4th Application:

*Specially blended liquid fertilizer
Broadleaf weed control
Liquid Iron Treatment*

For More Information

Visit our Website at: www.benjaminlandscaping.com